



# alloneocean

A PROJECT OF EARTH ISLAND INSTITUTE

# Executive Summary

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- Who we are
- Our programs
  - Ocean Warriors
  - Beach Cleanup Stations
  - Beach Cleanups
- How we make a difference
- Our Team
- Sponsor!

# Who We Are

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All One Ocean is a 5013c non-profit whose mission is to **educate** our communities about the destructive impact of litter on our oceans and waterways and provide **simple, sustainable,** and **effective** ways to **reduce** our impact on the ocean environment.



[alloneocean.org](https://alloneocean.org)  
[#alloneocean](https://twitter.com/alloneocean)

# All One Ocean Programs

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**Ocean Warriors**



**Beach Cleanup  
Stations**



**Beach Cleanups**

# Ocean Warriors



- Fun and engaging program for K-8 students
- Provides environmental education about the dangers of ocean pollution and teaches each student how they can make a difference
- Offers opportunities for high school interns seeking environmental experience
  - Interns work in schools to develop curricula and teach Ocean Warriors

**Currently  
in its 6th  
year**

**2,495  
students  
educated to  
date**

**15 interns  
engaged to  
date**





# Beach Cleanup Stations

BEACH CLEANUP  
STATION



- Well-established network of Beach Cleanup Stations (BCUS)
  - Supported by 25 volunteers and stewards
- Educational BCUS signage educates passersby about the harmful effects of litter
- Most trash removed from Bay Area beaches includes face masks, gun shell casings, IV needles, plastic bottles/cups, and micro-plastics



**57 BCUs  
across the  
US**

**200-400  
users access  
them each  
month**

**25-100  
pieces of  
litter  
removed per  
user**

# Beach Cleanups

- Cleanup events for schools, businesses, team-buildings, and private groups
- Coupled with group-appropriate fun, ecological lessons, and suggestions for easy/sustainable ways to make a difference
- Participants see for themselves the impact they make while having fun



**Customized  
for each  
group**

**75-400 lbs.  
of trash  
removed by  
*each*  
cleanup**

**Repeat  
attendees  
attest to  
program  
success**

# How We Make a Difference

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- Create opportunities for all communities to have a greater connection to our ocean
- Provide an engaging and empowering educational approach to environmental preservation
- Engage underserved and underrepresented communities
- Deliver much-needed environmental education to K-8 youth
- Nurture the next generation of environmental leaders
- Offer sustainable solutions to modify consumer behavior and ultimately impact policy change





# Our Team

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**NICOLE CIBELLIS**  
**EXECUTIVE DIRECTOR**



**CECILIA ORTIZ**  
**PROGRAM MANAGER**



**ROSE CHALFIN-WAKELEY**  
**ASSISTANT PROGRAM  
MANAGER**

# Why Sponsor AOO?

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All One Ocean was founded in 2010 and has a deep history of stewardship and education through our mission of ocean conservation and education. Our organization reaches thousands of students, families, community participants and business' across the Bay Area each year. We rely on financial contributions from individuals, foundations and corporate sponsors like you to ensure we meet our mission, grow, and have impact around the Bay Area and beyond.

By sponsoring All One Ocean, you will showcase your commitment to ocean conservation and partnership to providing environmental literacy for children K-12.



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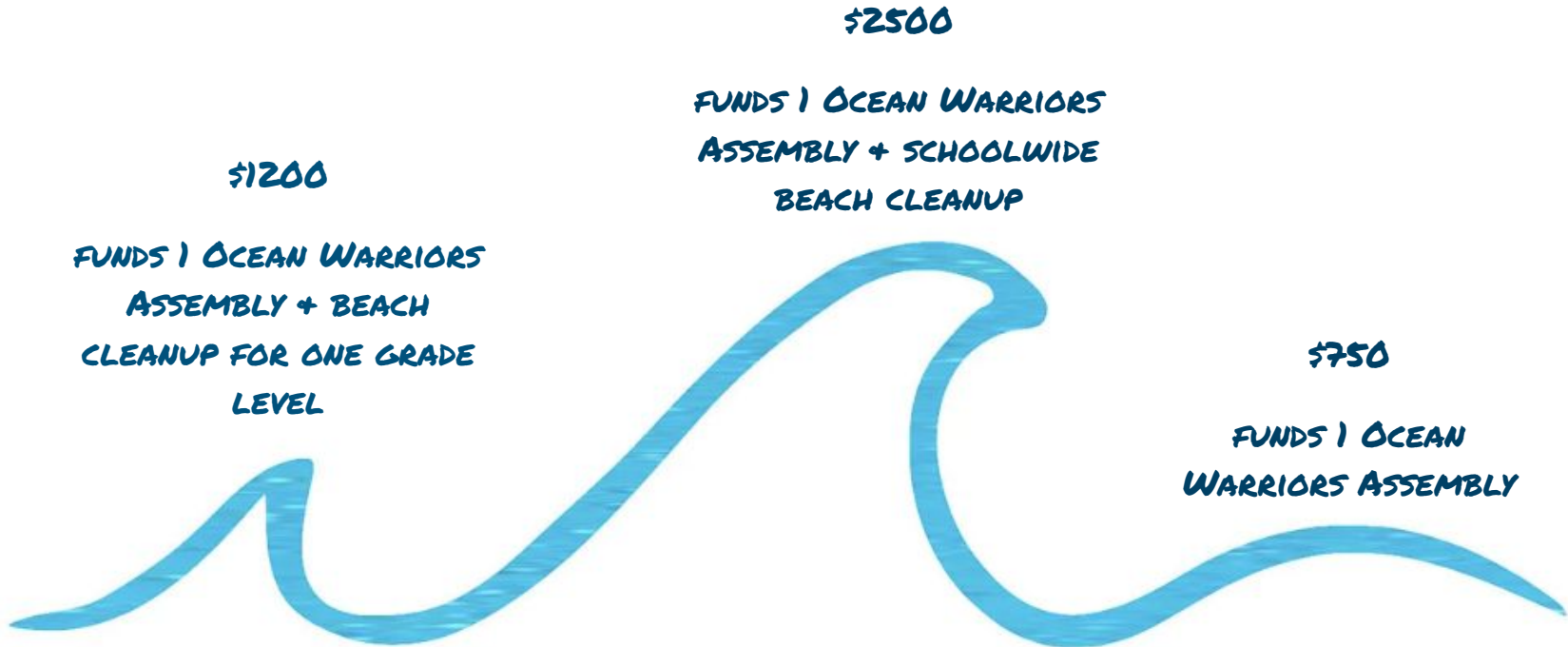
# Sponsor Benefits

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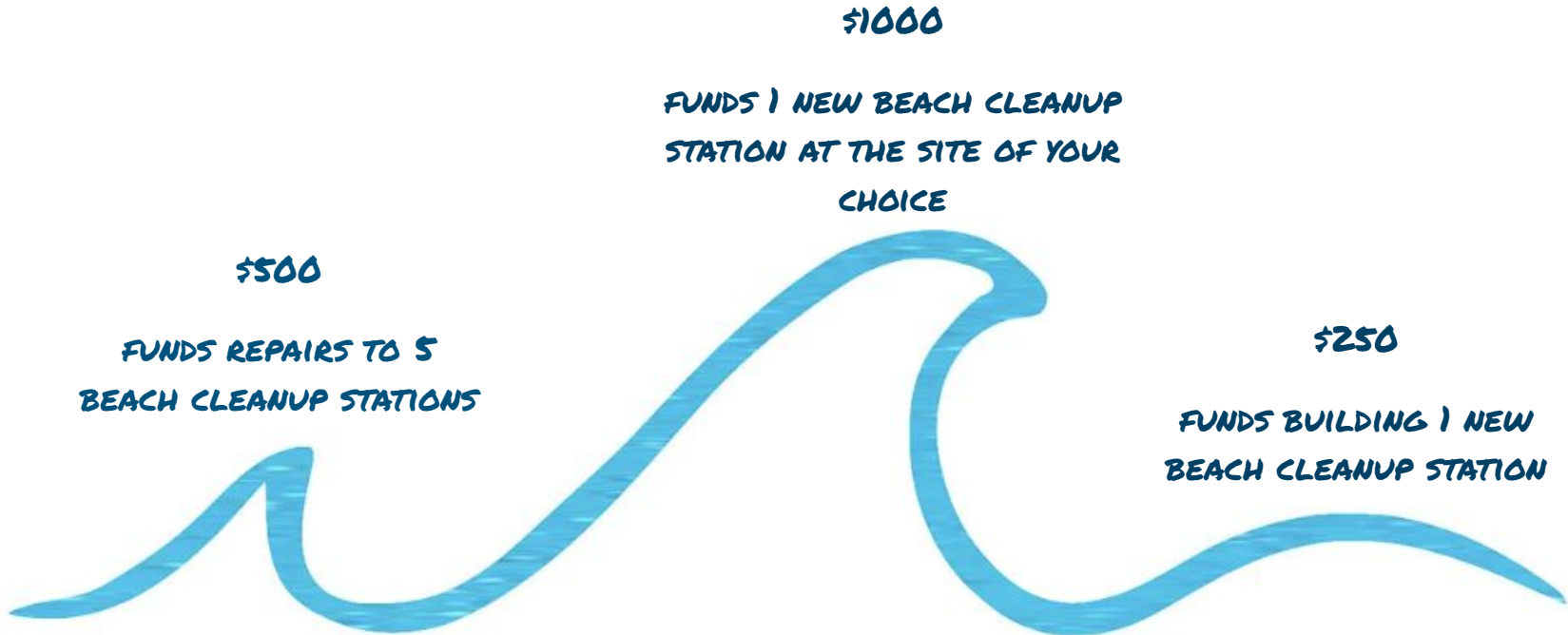
- Organized and managed community outreach and events for your employees
- Co-branded Beach Cleanups
- Visibility via co-branded social media
- Logo and bio on All One Ocean website
- Logo and co-branding on All One Ocean emails including hot links
- Provide swag to All One Ocean clients
- Participate in any or all of our programs with All One Ocean clients



# Ocean Warrior Sponsorships

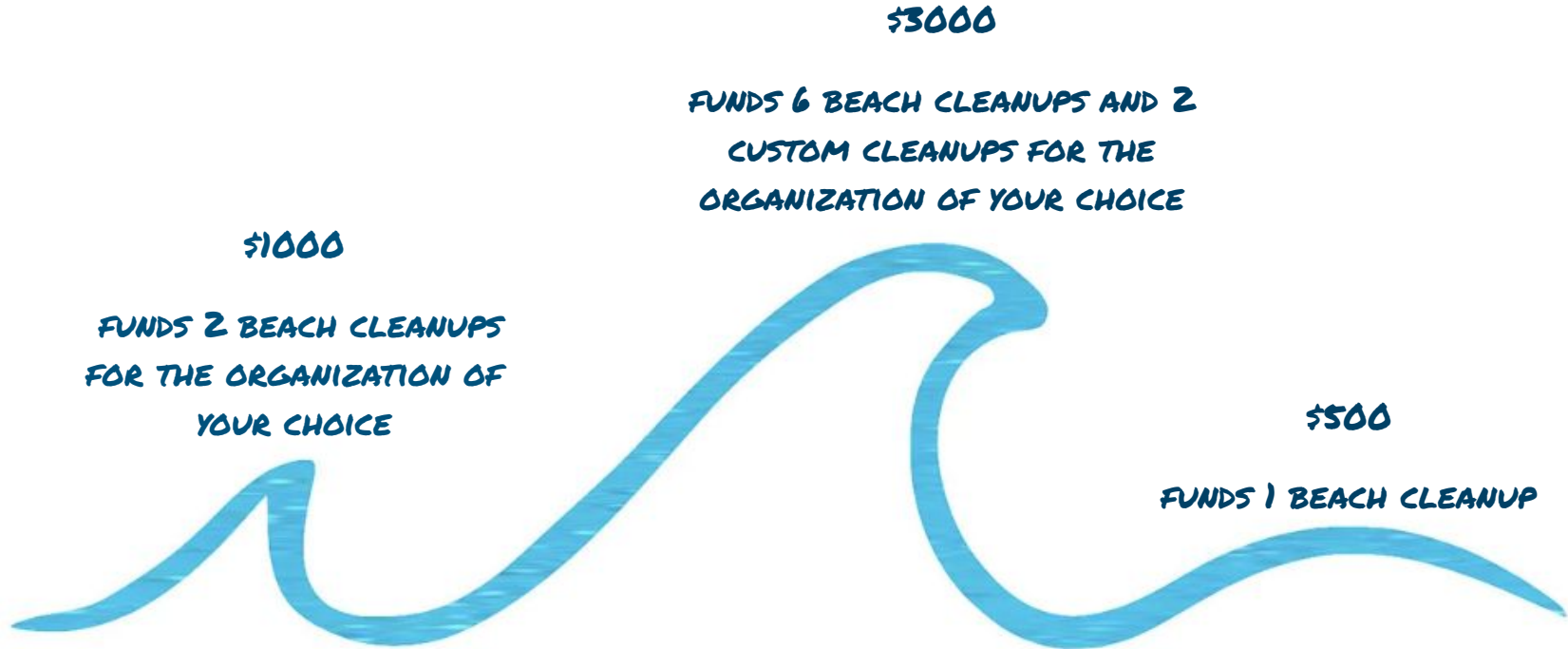


# Beach Cleanup Station Sponsorships





# Beach Cleanup Sponsorships



# We love our sponsors!



Contact Us!

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[info@alloneocean.org](mailto:info@alloneocean.org)