



## All One Ocean Marketing and Communications Intern 2018 Job Description

**Reports to:** Director and Program Manager

**Hours per week:** 10 hours per week

**Location:** work from home (must be based in San Francisco Bay Area)

### Description of the organization:

All One Ocean's mission is to educate our communities about litter entering our waterways and how it affects our health and our environment. We believe the solution to degradation of our waterways starts with education, and we provide crucial education through our two primary programs: Ocean Warriors (OW), our elementary school environmental leadership program, and our Beach Cleanup program. Bay Area based All One Ocean, a Project of Earth Island Institute, was founded by Hallie Iglehart in 2010 after encountering a seagull entangled in fishing line on her daily beach walk. Iglehart untangled the bird, but knew her work wasn't finished and she developed a simple yet powerful tool – Beach Clean Up Stations, which have been used to remove over 1.1 million pieces of trash since their inception. Since 2011, All One Ocean has installed over 54 Beach Clean Up Stations in California, Baja, Hawaii, Iowa and Alabama. Complementing this work we focus our education primarily around Ocean Warriors, our third-grade environmental leadership program and monthly beach clean ups. Ocean Warriors is focused on our youth. This yearlong, Project-Based Learning program is a sustainable approach to changing behaviors at the source and creating a new generation of environmental leaders, making beneficial daily choices for our environment. Tying in our Ocean Warriors and Beach Clean Up Station programming, we organize education based beach clean ups to entire communities focused on community building, team work and gaining a deeper understanding of how pollution effects our global eco-systems.

**Summary:** The position of **Marketing and Communications Intern** will be for at least 6-9 months, with the potential to be renewed based on performance. Assignments will vary based on current needs within the organization. This position is for those wanting an involved experience to gain familiarity with a non-profit organization's day-to-day operations, development of new programs, analytics and communications.

### Responsibilities:

- Assist Founder, Director and Program Manager with office procedures and special needs
- Assist with Membership development
- Assist in event planning and tabling
- Write the monthly newsletter
- Manage website and find new ways to optimize it

### Preferred Qualifications:

- High School Junior, Senior, college student or professional
- Positive and outgoing demeanor
- Self-motivated and excels at taking on new tasks, able to work independently
- Willingness to get dirty and help with installs, clean ups, and tabling events
- Has a passion for writing and excels at it
- Understand how to use Google Analytics and can provide reporting and analysis
- Accepts direction easily
- Excellent communication skills both written and verbal
- Passionate about the Ocean and how to eliminate Ocean debris

**Compensation:** unpaid but the experience is priceless!

**To apply:** send a cover letter and resume to: [info@alloneocean.org](mailto:info@alloneocean.org)

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