



**All One Ocean
Marketing and Communications Intern**

Reports to: Executive Director

Hours: Maxed at 15-20 hours per month

Location: Work from home and ideally resides in San Francisco Bay Area

Description of the organization:

All One Ocean's mission is to educate our communities about litter entering our waterways and how it affects our health and our environment. We believe the solution to degradation of our waterways starts with education, and we provide crucial education through our two primary programs: Ocean Warriors (OW), our elementary school environmental leadership program, and our Beach Cleanup program. Bay Area based All One Ocean, a Project of Earth Island Institute, was founded by Hallie Iglehart in 2010 after encountering a seagull entangled in fishing line on her daily beach walk. Iglehart untangled the bird, but knew her work wasn't finished and she developed a simple yet powerful tool – Beach Cleanup Stations, which have been used to remove over 1.1 million pieces of trash since their inception.

Since 2010, All One Ocean has installed over 55 Beach Cleanup Stations in California, Baja, across the USA, Mexico and beyond. Complementing this work we focus our education primarily around Ocean Warriors, our youth based environmental leadership program. Ocean Warriors incorporates Project-Based Learning, hands-on-experience, and outdoor experiential learning. Ocean Warriors and is a sustainable approach to changing behaviors at the source and creating a new generation of environmental leaders, making beneficial daily choices for our environment. Tying in our Ocean Warriors and Beach Cleanup Station programming, we organize education-based beach cleanups to entire communities focused on community building, teamwork and gaining a deeper understanding of how pollution effects our global eco-systems.

Summary: The Communications/Marketing Intern will manage all website, social media, and newsletter content. They will work with sponsors and partners on events and work with our graphic designer to produce graphics needed. Additionally, they will build print and internet advertising, build a new brand book and work with organizations to increase AOO exposure.

This position requires a self-motivated, outgoing, organized self-starter who isn't afraid of developing new ideas and trying new things. We are looking for someone who is willing to "roll-up their sleeves" and be willing to do what is needed. Candidates will need to provide their own transportation, computer and phone.

Preferred Qualifications:

- Positive and outgoing demeanor
- Self-motivated and excels at taking on new tasks, able to work independently
- Accepts direction easily
- Works well independently
- Excellent communication and presentation skills
- Strong organizational skills
- Passionate about the Ocean and how to eliminate Ocean debris

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